



# DEPARTMENT OF EDUCATION


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August 1, 2023

## MEMORANDUM

**TO:** Directors of Residential Child Care Institutions  
Other Appropriate Personnel

**FROM:** Aimee F. Beam, MS, RD   
Education Associate, Nutrition Programs

**RE:** **SY 2023-2024 Operational Memo #5**  
**School Breakfast Program Outreach**

School breakfast continues to be a focus of the United States Department of Agriculture (USDA) and within the state of Delaware. The Healthy, Hunger-Free Kids Act of 2010, PL 111-296, established requirements for conducting outreach in the School Breakfast Program (SBP).

At the beginning of each school year, or when the SBP resumes for School Year (SY) 2023-2024, School Food Authorities (SFAs) must inform families of the availability of the SBP. This information can be provided in many ways including: weekly announcements to students; menus posted in the office; menus sent home with back-to-school paperwork; menus posted on the SFA website; emails or automated calls to families; and social media posts. This requirement is reviewed during an Administrative Review.

As a reminder, House Bill 408 went into effect SY 2017-2018. The bill is stated below:

Beginning in school year 2017-2018, every public school site, including charter school sites, participating in the Community Eligibility Provision, shall be required to offer a breakfast at no cost to every student in the school through an Alternative Service Model, which may be in addition to their traditional breakfast meal service.

If you would like to discuss ways to increase breakfast participation in your school(s), or if you need assistance with the implementation of House Bill 408, please contact us at 302-857-3356. In addition, if you would like to share your challenges or successes with school breakfast, we would love to hear from you.

cc: Nutrition Team