

Media Arts Grade 8 – Moving Image- Producing an Art History Documentary – Key Processes: Creating, Responding

	Standard	Key Traits (Look Fors)	Dimension	Project Assessment Rubric			
				Below Standard	Approaching Standard	At Standard	Above Standard
Develop	<p>Creating- Organize and develop artistic ideas and work. Gr. 8 Structure and critique ideas, plans, prototypes, and production processes for media arts productions, considering intent, resources, and the presentation context.</p>	<p>Gathers and organizes assets and materials Writes script w/ images - Artist - Context - Work, style, design descriptions</p>	Script and Structure	<p>Script/storyboard lacks evidence of clear structure and organization; content is limited.</p>	<p>Script/storyboard appears mostly complete, however details or organization may be minimal. Clear strong introduction and/or conclusion may be lacking.</p>	<p>Script/storyboard organizes all gathered images, graphics, sounds, narration into a logical sequence, including a strong introduction and conclusion. Narration includes details about the artist and their work supported by evidence.</p>	<p>Script/storyboard communicates well organized groupings, representing a clearly unified and cohesive production evoking the artist's life and work. Narration includes numerous rich details sharing a compelling story about the artist and their work.</p>
Construct	<p>Creating- Refine and complete artistic work. Gr. 8 a. Implement production processes to integrate content and stylistic conventions for determined meaning in media arts productions, demonstrating understanding of associated principles, such as theme and unity. b. Refine and modify media artworks, improving technical quality and intentionally accentuating selected expressive and stylistic elements, to reflect an understanding of purpose, audience, and place.</p>	<p>Records narrative Edits sequence, effects</p>	Production Values	<p>Composition is weak; with many technical errors. Editing is limited or disruptive and distracts from the story. Narration and images may or may not align; pacing seems off. Visual and oral elements seem to have no connection with the style of the chosen artist.</p>	<p>Composition is attempted, somewhat cohesive and moderately successful; technical errors may exist. Editing is occasionally disruptive; effects sometimes detract from the narration or story line. Narration may occasionally be mismatched or misaligned with visuals. An attempt was made to utilize visual and oral elements to illustrate the style of the chosen artist; however with limited success.</p>	<p>Composition combines narration, editing, visuals, music and simple effects cohesively to tell a story with no technical errors. Editing and effects (such as pan, zoom, etc.) are smooth, no glitches. Visual and aural elements help to illustrate the style of the chosen artist.</p>	<p>Composition combines detailed narration with skillful editing, impactful visuals, music and/or special effects to create an atmosphere and communicate a unique and distinctive voice. Skillfully utilizes expressive elements to maintain interest and engage the audience; images and sounds create a distinct atmosphere or tone that illumines the style of the chosen artist.</p>

Perceive	Responding – Perceive and analyze artistic work. Gr 8 a. Compare, contrast, and analyze the qualities of and relationships between the components and style in media artworks. b. Compare, contrast, and analyze how various forms, methods, and styles in media artworks manage audience experience and create intention.	Researches subject Participates in and contributes to analysis.	Content/ Message	Narration and visual and aural elements are overly simple and underdeveloped. Narration lacks detail and supporting evidence. Production lacks a clear point of view and focus.	Attempts to use narration and visual and aural elements to describe the artist and their work, however lacks enough detail or details are thinly supported by evidence.	Uses narration, pacing, visual and aural elements to describe the artist and the artist's work including essential details supported by evidence; simple but complete.	Skillfully uses pacing along with narration, visual and aural elements to describe the artist and the artist's work. Narration is richly detailed and supported by evidence.
Synthesize	Connecting – Synthesize and relate knowledge and personal experiences to make art. Gr 8 a. Access, evaluate, and use internal and external resources to inform the creation of media artworks, such as cultural and societal knowledge, research, and exemplary works. b. Explain and demonstrate how media artworks expand meaning and knowledge, and create cultural experiences, such as local and global events.	Synthesizes research to express meaning. Examines media artworks for expressive synthesis and culture-forming.		Limited or no evidence of understanding of the forms, methods and style of the subject artist in forming meaning and addressing audience. Limited or no evidence of analysis of the relation of the subject artist's work and cultural context and meaning.	Purpose and point of view are not consistent throughout, points are not clear. Minimal evidence of understanding of the forms, methods and style of the subject artist in forming meaning and addressing audience. Minimal evidence of analysis of the relation of the subject artist's work and cultural context and meaning.	Establishes a purpose and point of view and maintains that focus throughout the production. Clear evidence of understanding of the forms, methods and style of the subject artist in forming meaning and addressing audience. Clear evidence of analysis of the relation of the subject artist's work and cultural context and meaning.	Establishes a clear focus and purpose for telling the story and includes original ideas or conclusions supported by evidence. Evidence of deep and insightful understanding of the forms, methods and style of the subject artist in forming meaning and addressing audience. Evidence of careful, in depth analysis of the relation of the subject artist's work and cultural context and meaning.
Construct	Creating- Refine and complete artistic work. Gr. 8 b. Refine and modify media artworks, improving technical quality and intentionally accentuating selected expressive and stylistic elements, to reflect an understanding of purpose, audience, and place.	Refines production for expressive intent, based on feedback Exports format	Reflection	Student reflection is lacking or limited; minimal evidence of connecting feedback and product.	Student reflections include limited insights into their process and may or may not describe the ways in which their work was influenced by feedback. Arts specific vocabulary may or may not be present.	Student reflections include insights into their process using arts specific vocabulary. Student describes ways in which feedback and viewing the work of others helped to evaluate and refine their own work	Student reflects on their own work and/or the work of others using relevant vocabulary words to analyze and describe the components, the composition, messages, and intent. Students cite clear evidence to support the ways in which feedback and/or the work of others influenced their decisions to create and refine their work, including detailed examples.